



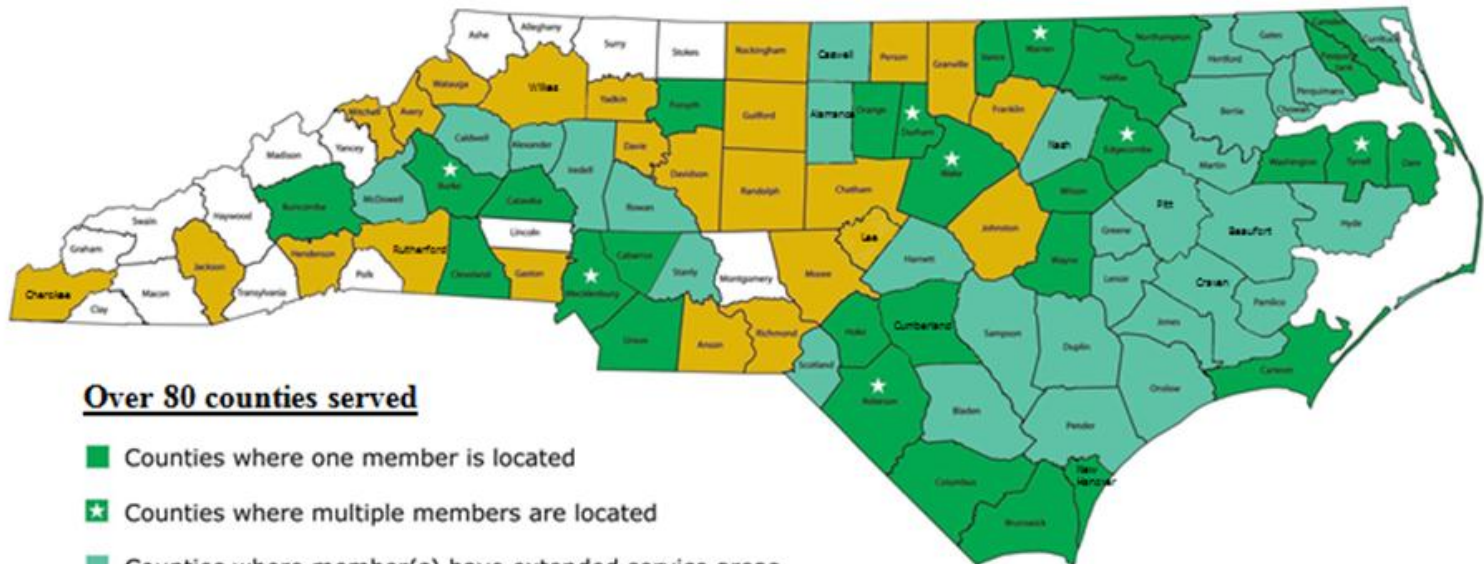
*STRENGTHENING COMMUNITIES, INCREASING OPPORTUNITIES*

**“Economic growth begins at the community level”**

- Secretary of Commerce Sharon Decker  
NER subcommittee meeting  
February 13, 2013

# STATEWIDE NETWORK

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## Over 80 counties served

- Counties where one member is located
- ★ Counties where multiple members are located
- Counties where member(s) have extended service areas
- Counties served by an intermediary member



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# “Economic growth begins at the community level”

- Secretary of Commerce Decker

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Create  
New &  
Expanding  
Markets

Stop  
Outflow  
of Assets

Mitigate  
Risk for  
Investors

NCACDC and the  
Community Economic Development Network

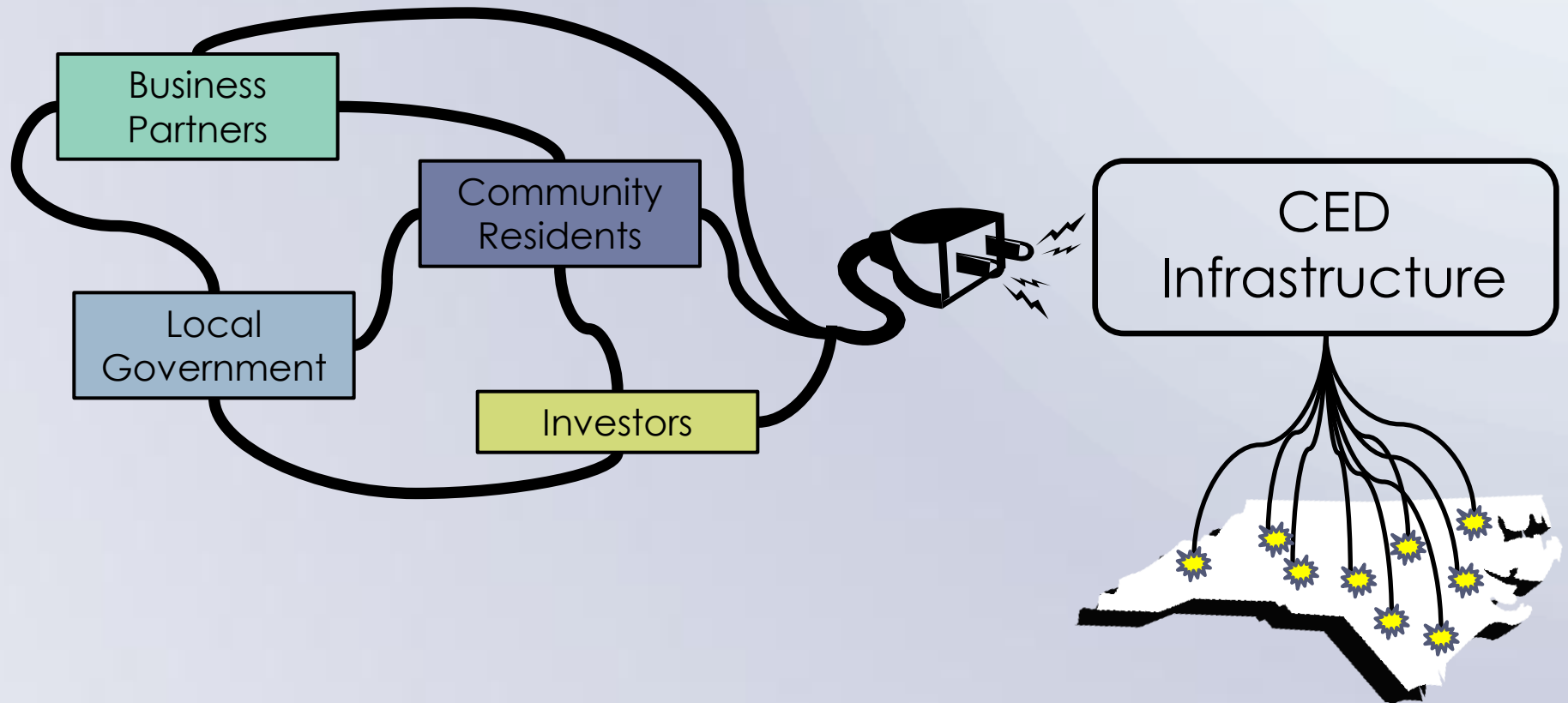


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# CONNECTIVITY = SPARKS

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# PROGRAMS & SERVICES

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Advocacy / Public Policy

Capacity Building

Research & Development

Transition / Succession Planning



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# PROJECT SELECTION

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## Requested

- Our services can be requested by an affiliate, partner or government entity.

## Assigned

- Our Board of Directors directs our work with input from the Advisory Council.

## Self-Initiated

- Our vantage point allows us to proactively respond to threats and opportunities.

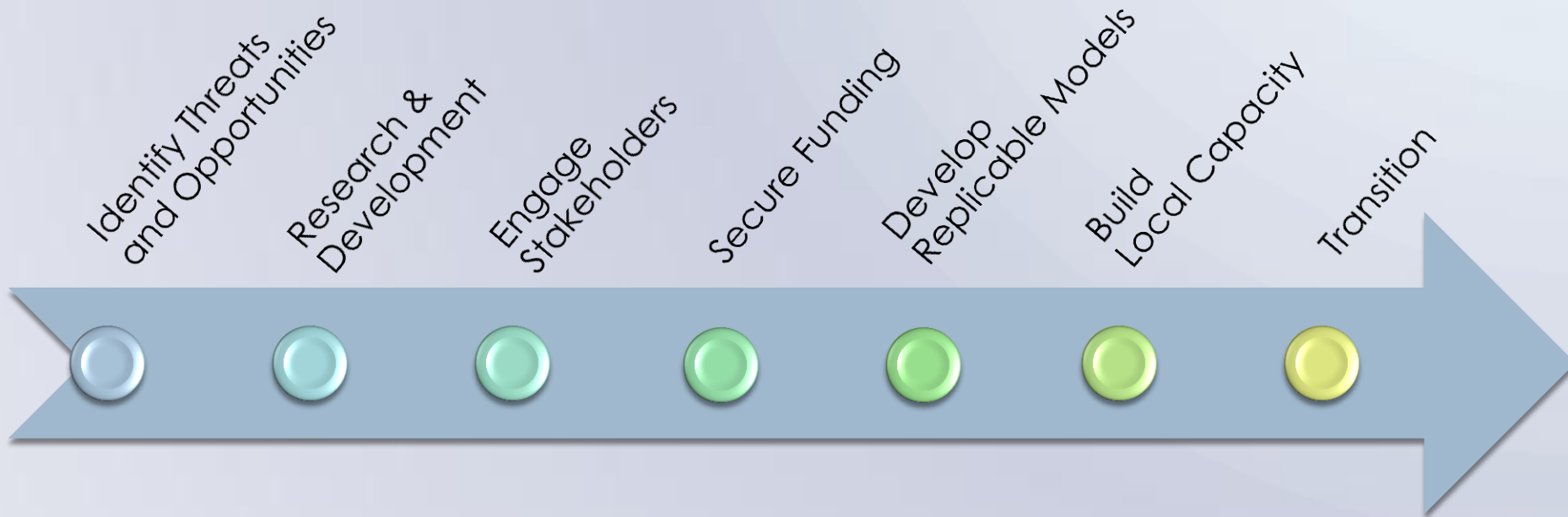


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# HOW WE EXECUTE

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## MISSION

Our mission is to strengthen the North Carolina economy and build a better tomorrow for all North Carolinians by enhancing community development corporations in their role of creating prosperous communities for the long term.

## PROGRAMS & SERVICES

**Advocacy / Public Policy**  
Foreclosure

**Capacity Building**  
Just Health & Food

**Research & Development**  
Eagle Market Place - Asheville

**Succession Planning**  
AmeriCorps VISTA

## OUTCOME

Recommendations adopted

Bolster local food economy, educate community, & modify behavior

Influenced local decision-making

Sustain human capacity and institutional knowledge in CED industry

## CAUSAL IMPACT

\$30MM in non-state funds for foreclosure counseling

Shrink \$1.6BB medical & lost productivity cost in one county

Ordinances enacted and \$11MM in funding secured

17,000 volunteer hours and 5 experienced recruits joined CED industry



# Return On Investment

It's an easy decision to spend a dollar to make two.

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## \$ Attracted

\$30MM for foreclosure counseling

\$11MM invested for multi-use development

\$68K annual tax base increase

**Total \$41.1MM**

## \$ Protected

\$10.7MM preserved homeowner equity

\$57MM preserved tax revenue

\$46MM preserved neighborhood equity and tax base

\$94MM investor losses avoided

**Total \$207.7MM**

## Economic Impact

\$41.1MM

+ \$207.7MM

\$248.8MM

÷ 4.5MM  
(5 yr. state funding)

**= \$55.28 / \$1**



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# WHO MAKES IT HAPPEN

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## NCACDC Staff

100+ years combined experience in nonprofit industry

Former Asst. Secretary of Dept. of Commerce

Two former CDC Directors

Fiscal management experience in private & nonprofit sectors

Civic engagement and advocacy experience

Certifications in Real Estate development, assessment, & finance



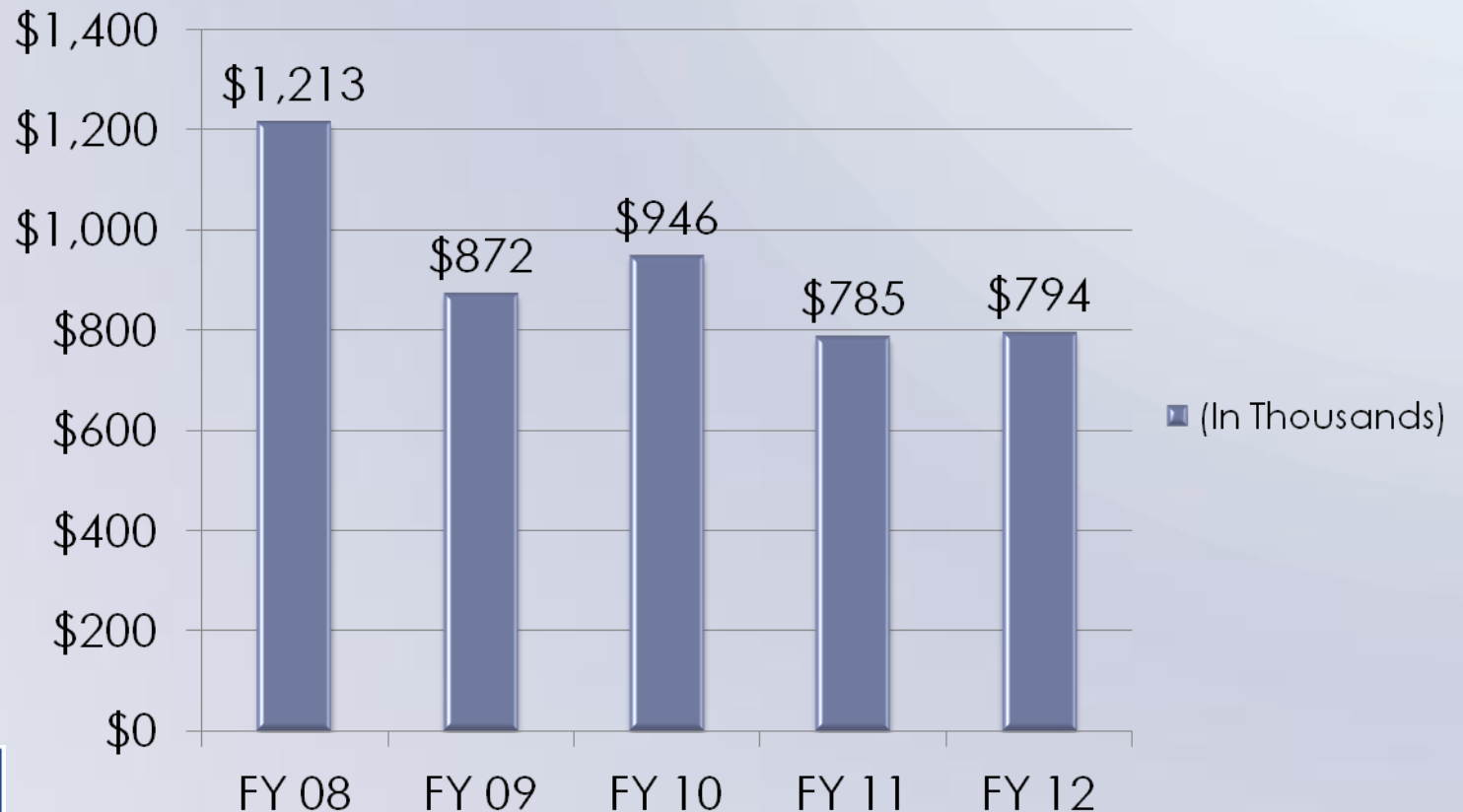
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# FUNDING HISTORY

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## Organizational Budget State Appropriations



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# UNIQUE IMPACT

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**JUST HEALTH & FOOD  
TWIN COUNTIES  
SUMMIT 2012**

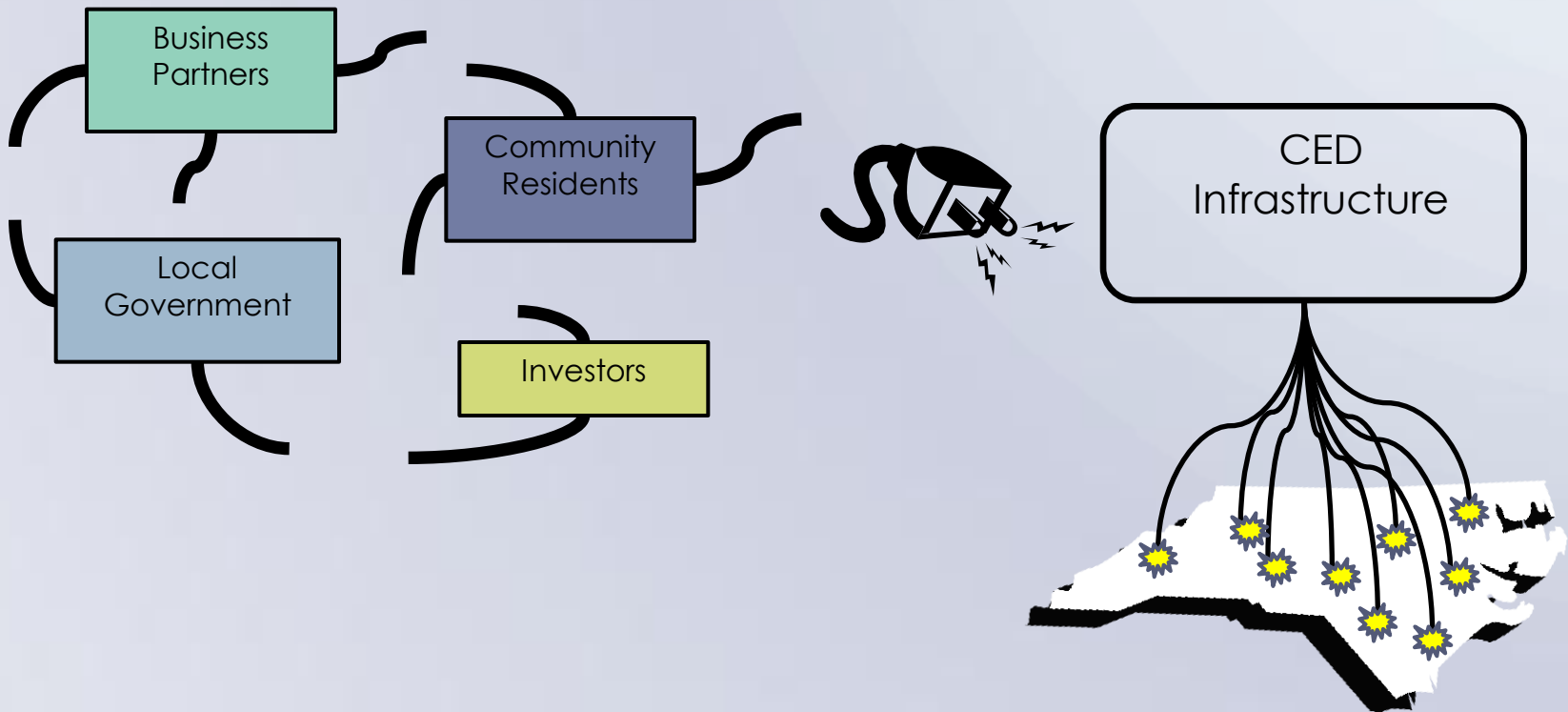


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# NO NCACDC = NO SPARK

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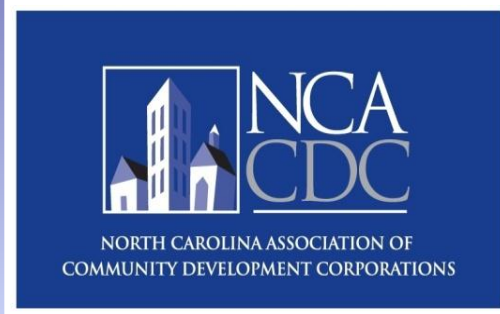
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# SUMMARY

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